

PARTNER DOSSIER — B2B EDITION · SPORTING GOODS RETAIL

Q-Go.

**The universal passive circuit. No battery,
no electrode, no prior test.**

What Q-Go is, what it is not, how it works, what we have measured, what we do
not yet know, and what the product is worth to a store.



80+

CERTIFIED TESTERS

11

COUNTRIES

120s

TO DEMONSTRATE

2 years

CIRCUIT WARRANTY

**Two minutes to demonstrate on your customer's body what twelve shoe brands
can no longer prove.**

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A dossier written for sporting goods retailers. Six parts, in the order a partner lives them: the problem, the product, the proof, the range, the partnership, and what we commit to never hiding.

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OFFICIAL PLATES

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PAGE TO SIGN

SUMMARY

The essentials, if you only read one page

THE PROBLEM

Your performance aisle no longer sells performance: it sells price comparison. There is nothing left to make a customer feel in two minutes.

THE PRODUCT

A passive resonant circuit, in an insole or a 2 × 2 cm micro-circuit. No battery, no electrode, no prior test, and no certification required to sell it.

THE PROOF

Measurement happens on the body, with sports physiotherapy instruments. Across our extended series, asymmetry measured on the dynamometer is divided by 2 to 5 — preferentially on the weak side.

THE REVENUE

Direct margin on stock, an affiliate commission of 17.5 to 22.5% with no stock tied up, a training bonus of €150 to €350. You can start with no inventory.

120 s

TO DEMONSTRATE

25–40%

CORNER TEST

80+

CERTIFIED TESTERS

11

COUNTRIES

WHAT WE ASK FOR

Two minutes and one measurement on your own body. If nothing moves, you tell us to our face and the dossier stops there.

INTERNAL OBSERVATION

Figures from unaudited internal tests, individual results vary. No medical claim. The limits of our protocols are set out on pages 13 and 28 — before the figures, never after.



PART I

The situation

What your customers now do in front of your aisle, and why no shoe brand helps you solve it.

Why your performance aisle no longer converts

05

THE SITUATION

Why your performance aisle no longer converts

Your aisle no longer sells performance. **It sells price comparison.**



Sporting goods store — context of use

01

Product saturation

Twenty brands, ten models each, the same pitch: cushioning, drop, stride. The customer compares, walks out, and buys cheaper online.

02

No experiential differentiator

A customer can try a shoe on a treadmill. They cannot feel a performance gain. They buy on instinct.

03

Connected devices have taken over your advisory role

The customer arrives with their watch, their numbers and their mind made up.

04

Your margin rests on trust alone

And that trust erodes every time they check the price on their phone, right in front of you.

THE TWIST

The problem is not your offer. It is that you have nothing left to make anyone feel in two minutes. **A customer who feels nothing negotiates. A customer who measures something buys.**

PART II

The product

One passive circuit, two formats, no battery. What it is, what it is not, and the physical principle we admit we have not settled.

What Q-Go is — and what it is not	07
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Q-Go Insoles	09
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DEFINITION

What Q-Go is — and what it is not

Q-Go is a **passive resonant circuit**, built either into an insole you slide straight into the shoe, or into a $2 \times 2 \text{ cm} \times 1.5 \text{ mm}$ micro-circuit held by Q-Tape. No battery. No electrode. No active transmitter.



Q-Go Neuro Sync circuit · 2026 production run

2 × 2 cm

× 1.5 mm

0 battery

NOTHING TO CHARGE

0 electrode

NOTHING TO PAIR

7 wear modes

POSITIONS A–G

WHAT IT IS

A passive circuit — inductor, capacitor, resistor — with no on-board energy source whatsoever.

A universal calibration, the Harmonia profile, drawn from the 0.1 Hz register of heart coherence. McCraty, American Journal of Cardiology, 1995.

A product that sells **with no prior certification** and no clinical appointment. The customer walks out with it, today.

WHAT IT IS NOT

Not a medical device. No claim of treatment, diagnosis or cure.

Not an orthopaedic insole. No mechanical correction of the foot strike.

Not a connected device. It measures nothing, transmits nothing, adds no load.

Not a shield. Weakening a device's link pushes it to transmit harder: the blocker increases the very load it claims to reduce. Q-Go does the opposite — it uses the ambient field as its source, and targets the person, not the room.

**The only object in your aisle that needs no battery, no network,
and no faith in us: it demonstrates itself.**



THE CIRCUIT

2 × 2 cm. 1.5 mm.
Nothing to charge.

The Q-Go Neuro Sync is the same circuit as the one in the insole, taken out of its support. It is fixed with Q-Tape on skin, clothing or an accessory, and demonstrates in exactly the same way — because the mechanism was never tied to the foot.

LC circuit

NO POWER SUPPLY

**7 wear
modes**

POSITIONS A TO G

20 s

BEFORE THE DEMO

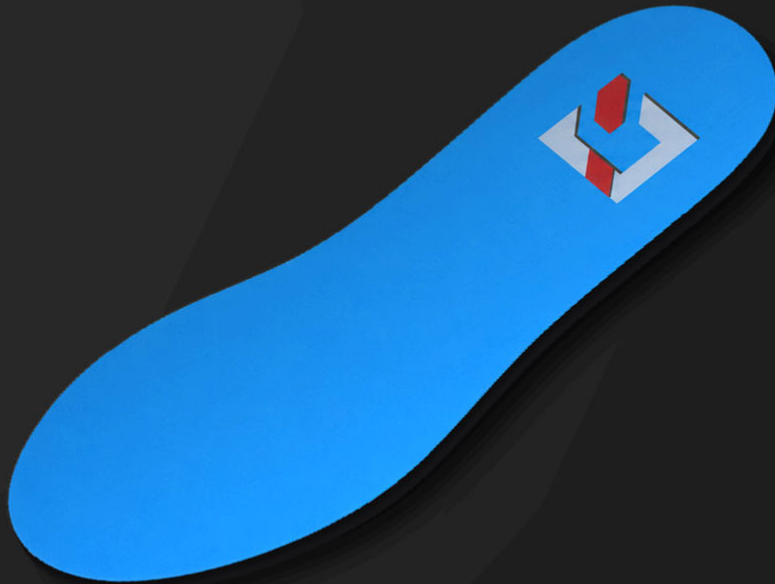
€279

RETAIL PRICE

Q-GO INSOLES

Slide it into the shoe, then forget it.

No mechanical correction, no orthosis, no wearing part. A daytime-wear insole with the circuit built in: the customer puts it on in the morning, and the in-store demonstration already happened the day before, on their own body.



Daytime wear

NO HANDLING

Universal

HARMONIA PROFILE · NO TEST

€329

RETAIL PRICE

How it works — the honest version

If you have ever seen a crystal radio, you already understand the principle.

DOCUMENTED

A crystal radio is a radio with no battery: an antenna, a coil, a capacitor, an earpiece. No power supply. It picks up the ambient electromagnetic energy present in its tuned band and returns a signal — one station, the one it is tuned to. This is textbook physics: Faraday's law, resonant frequency $f = 1 / (2\pi\sqrt{LC})$, selectivity tied to the quality factor.

HYPOTHESIS

Q-Go works on this principle. The circuit picks up the ambient electromagnetic energy present in its resonance band and returns a signature. **Our working hypothesis:** that signature influences the coherence of the signal reaching the central nervous system.

THREE CLARIFICATIONS THAT SET US APART

- 1 It is not tied to the foot.** The foot is a convenient location — the original patent itself states that the insole is only one support among others. The circuit applies anywhere on the body and works without direct contact.
- 2 The principle is patented, and the prior art is public and verifiable.** The patent claims, in so many words, a passive device with no energy source, a resonance induced by external influence, contactless coupling, and application anywhere on the body.
- 3 We reject part of that patent.** The original text speaks of energy drawn from the organism. We do not keep that formulation: the body's own fields bear no relation in intensity to what is at play here. **The energy comes from the environment, not from the person.**

TRANSMISSION CHAIN — MECHANISTIC HYPOTHESIS



Presented as a transmission chain, not as a medical promise.

What the plate shows, and what it does not claim

Taken from the brand's scientific library and reproduced without retouching, compliance note included. Show it as it is in a meeting: it states the level of certainty before the question is even asked.

How the signal travels through the body

A mechanistic hypothesis presented as a transmission chain, not as a medical promise.



OBSERVABLE OUTPUTS / TO INVESTIGATE

● Posture

● HRV

● Sleep

● Recovery

● Focus

Positioning: links documented separately · the full chain is still under validation.

Passive · Non-invasive · No battery · No electrode | Internal functional observations | Individual results vary



KEY POINT

The circuit does not « cure » anything and claims to treat nothing: it introduces a signal into a physical chain, and what we then measure on the body is how the nervous system integrates that signal.

PART III

The proof

What we measure, with which instruments, on how many people — and everything our protocols do not yet allow us to state.

Proof happens on the body	13
The 120-Second Demo	14

Proof happens on the body, never on the circuit

A needle moving in front of a circuit proves an emission. It proves no physiological effect.

That is why we do not measure the circuit — we measure the person. The instruments are those of sports physiotherapy: Kinvent dynamometer, force plates, stabilometry, joint range of motion. Reproducible, objectifiable, verifiable by a third party.



Kinvent dynamometer — isometric force measurement during an asymmetry test

INTERNAL OBSERVATION

Extended series 2026 · 6 subjects · 4 muscle groups · Kinvent

SUBJECT / TEST	BEFORE	AFTER	GAP — SCALE 0–20%	FACTOR
Jon — shoulder abduction	16.0%	8.3%		÷ ~2
Stéphane — knee extension	15.9%	4.1%		÷ ~4
Élodie — knee flexion	11.2%	2.2%		÷ ~5

● Asymmetry before ● After · common scale 0–20%

1,004 → 609 mm²

Postural sway in the squat — K-Force plates

~ +15%

Cervical rotation — K-Move range of motion

~ +20%

Max isometric force, pro athletes — ARX, R15 Studio, Paris

An ordinary warm-up would raise both sides comparably. Here it is preferentially the weak side that improves. This is not a global rise: **it is a rebalancing.**

WHAT WE ALSO SAY — BECAUSE NOBODY ELSE DOES

Uncontrolled series: fixed order without → with, no sham circuit and no blinding. A randomised blinded replication is in preparation, with the key held by an independent third party.

On the ARX machine, a personal record is the best of N attempts compared against a single measurement. The comparison is unbalanced, and we say so before anyone holds it against us.

Three further subjects — Karine, Evan and Régis — point the same way on the psoas. Their values are not consolidated: we do not publish a figure we cannot defend.

THE DEMONSTRATION

The 120-Second Demo replaces the sales pitch

You are not selling a product. You are making a difference felt, on the customer's body, in front of them, in two minutes.



Manual muscle test — demonstration context

WHAT IT CHANGES IN STORE

The customer no longer compares two prices. **They compare their own before and after.** The frame of reference changes sides.

The demonstration is **reproducible**: any trained employee runs it the same way.

The electromagnetic test is **the tipping point**: the person sees for themselves that their instantaneous muscular output is modulated by an environmental load.

Q-Go demonstrates **after 20 seconds of wear**. Official timing, to be followed to the letter.

OFFICIAL CLOCK

120 s

10 tests · before / after · 20 s of wear

CORNER-TEST CONVERSION

25–40%

Of customers who accepted the test

INTERNAL OBSERVATION

Unaudited internal data, varying with the catchment area, the customer profile and the employee's level of training. The Perfect Posture Test (15 minutes) does not belong to Q-Go: it belongs to the Q-Pro range. Q-Go is tested through the 120-Second Demo, and through it alone.

PART IV

The range and the market

Where Q-Go sits against the calibrated range, who it is for, what it costs — and why the most sellable product is not the best product.

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Four insoles, four calibrations	19
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POSITIONING

Where Q-Go sits — we won't lie to you

Q-Go is not our best product. **It is our most sellable product.** And that is exactly what you need.

● **Q-GO — UNIVERSAL PROFILE**

Bought off the shelf → 20 s of wear → 120 s demo → direct sale

● **Q-PRO — INDIVIDUAL CALIBRATION**

Perfect Posture Test, 15 min → certified tester → Alpha / Theta / Omega signatures

Q-Pro rests on three signatures — Alpha, Theta, Omega — calibrated to the biophysical profile through the Perfect Posture Test, at a certified tester. **Q-Go** is the universal signature: no test, no appointment, no certification required to sell it.

	Q-GO	Q-PRO
CALIBRATION	Universal (Harmonia)	Individual (Alpha / Theta / Omega)
PRIOR TEST	None	Perfect Posture Test · 15 min · certified tester
RESPONSE TIME	20 s	1 s (Alpha) · 12 s (Theta / Omega)
DEMONSTRATION	120-Second Demo	120-Second Demo + PPT
NO CERTIFICATION NEEDED	Yes	No
RETAIL PRICE	€329 insoles · €279 circuits	€499 insoles · €449 circuits

THE REAL COMMERCIAL ADVANTAGE

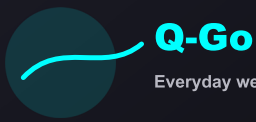
Q-Go is both your shelf product and your appointment generator. A customer who has felt something with Q-Go wants to know their profile — and that customer goes back to a certified tester.

Two calibration logics, one sales chain

Official plate reproduced without retouching. In a meeting it answers the question that comes first: what your team can sell tomorrow morning, with no certification at all.

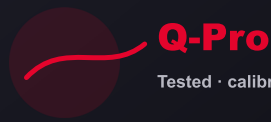
Q-Go vs Q-Pro

Two logics: an accessible universal profile, or a personalised calibration.



Everyday wear · Harmonia profile

- Universal profile
- Simple approach
- E-commerce oriented
- Ideal first discovery



Tested · calibrated · personalised

- Individual biophysical profile
- Perfect Posture Test
- Professional approach
- For complex cases

The conversion bridge: start simple, go deeper if the test reveals a specific need.

Passive · Non-invasive · No battery · No electrode | Internal functional observations | Individual results vary



KEY POINT

Q-Go sells off the shelf, with no test and no certification. Q-Pro is calibrated at a certified tester. The first feeds the second: same customer, six weeks later.

WHERE Q-GO LEADS

Four signatures. Only one sells without certification.

Q-Go carries the universal Harmonia calibration. The three Q-Pro signatures are calibrated to the biophysical profile, at a certified tester. The customer who has felt something with Q-Go is exactly the one who comes back to find out which one is theirs.



Alpha

Response in 1 second. The most reactive profile in the calibrated range.



Theta

Response in 12 seconds. The protocol's intermediate calibration.



Omega

Upper circuit. The engraved arrow only indicates where it is placed.



Omega

Lower circuit. Same signature, reversed placement.

Four insoles, four calibrations

Same insole, same manufacturing, same unit-by-unit resonance check — from the universal Q-Go calibration to the three Q-Pro signatures. Only the embedded signature changes — and it is determined by the Perfect Posture Test, never by the salesperson.



Q-Go

Universal · no test



Alpha

Response 1 s · red mark



Theta

Response 12 s · blue mark



Omega

Response 12 s · purple mark

Who it is for

The regular athlete

Asymmetry that resists unilateral work, technique that collapses at the end of a session, a strength ceiling that will not move.

The standing worker

Long hours on their feet, foot strike, end of shift. Factories, hospitals, retail, hospitality.

The office worker in a loaded environment

Screens, electronic lighting, switch-mode power supplies all day long.

The wearer of connected devices

Watch, earbuds, sleep tracker: they transmit continuously. Q-Go is the only object in their kit that adds no load.

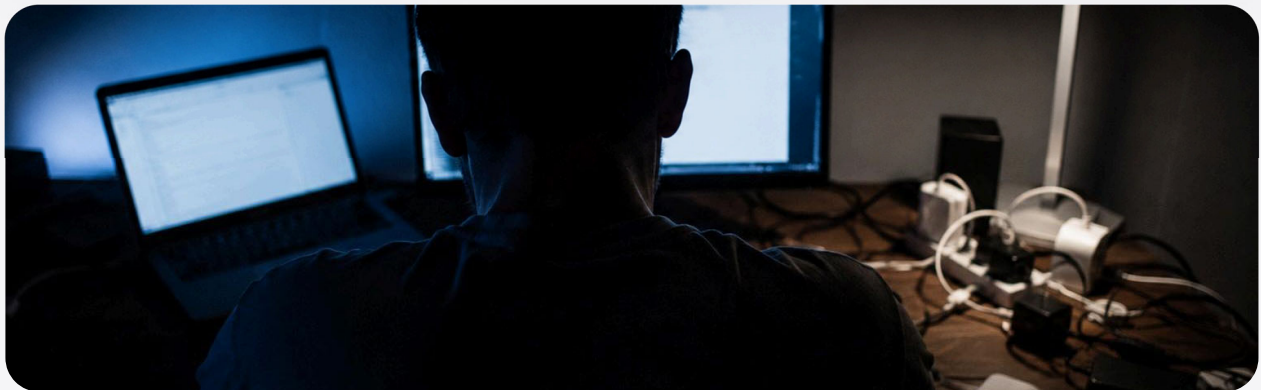
The active senior

Balance, stability of stance, confidence in each step.

The scientifically curious

The one who wants to measure before believing.

Our best customer, and the most loyal.



Loaded working environment — screens, chargers, electronic lighting

CROSS-CUTTING ARGUMENT Electromagnetic hygiene

We live in an electromagnetic environment our parents never knew. Counterbalancing that load is modern hygiene, in the same way as drinking, eating and sleeping. It adds to every other load: training, professional stress, mental load.

Against the blocker vendors: weakening a device's link pushes it to transmit harder. Filtering the environment turns against the user; strengthening the one exposed to it does not.

Screens · Wi-Fi · connected devices → Ambient load → Person / CNS →

Q-Go as counterweight

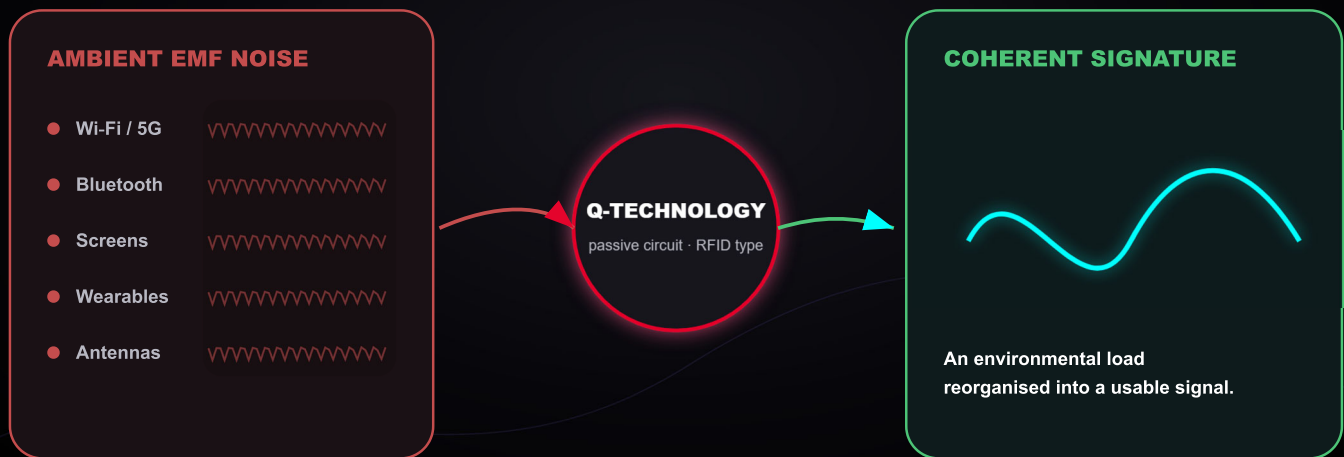
Environmental problem documented in peer-reviewed literature (Bandara & Carpenter, Lancet Planetary Health 2018; Pall, J Cell Mol Med 2013). Q-Go as a counter-measure: hypothesis under investigation, supported by our internal observations.

The ambient electromagnetic load

The brand's official plate documents the environment your customers live in: screens, wireless links, switch-mode power supplies. The environmental problem is documented in peer-reviewed literature; the counter-measure remains our working hypothesis.

From ambient load to coherent signal

Q-Technology is passive: no battery, no electrode, no active screen.



Cautious positioning: hypothetical conversion, to be objectified by measurement.

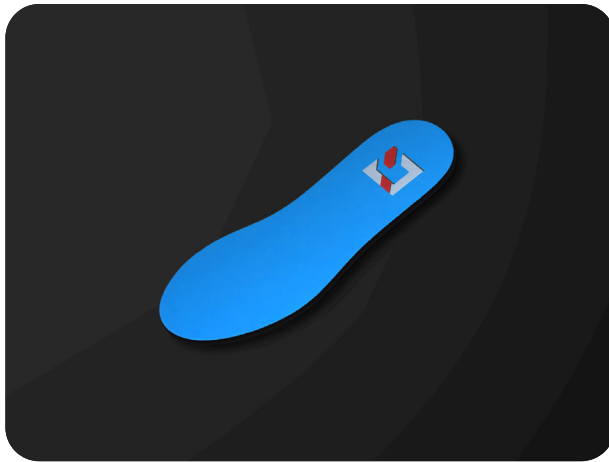
Passive · Non-invasive · No battery · No electrode | Internal functional observations | Individual results vary



KEY POINT

A blocker weakens a device's link, so it pushes the device to transmit harder. Q-Go does not filter the room: it uses the ambient field as its source and targets the person's resilience.

The range and retail prices



Q-Go Insoles — 2026 production run

The seven wear modes cover the arch, the top of the foot, the lower back, sports shorts and a cap.

The same circuit, several locations — because the mechanism is not tied to the foot. The

HydroGuard option is a layer of physical protection: it changes neither the signature nor the circuit's effectiveness.

PRODUCT	FORMAT	RETAIL PRICE
Q-Go Insoles	Insoles · daytime wear	€329.00
Q-Go Neuro Sync Chips	Circuits 2 × 2 cm × 1.5 mm · Q-Tape · 7 wear modes (A–G)	€279.00
HydroGuard option	Waterproof coating · heavy sweating, wet environments	+ €10.00
Q-Tape	Official adhesive · consumable · buy 2, get 1 free	€9.90
Q-Hybrid Insoles	Interim solution	€109.00
Buddy Hackr Toe Separators	Accessory	€9.90
INP Fascia-Tool 3.0	Field tool	€19.00

WARRANTY AND RETURNS

Circuits warranted **2 years** against any manufacturing defect. Returns within **30 days** under conditions: unopened insoles fully refundable; circuits refundable after the return procedure and inspection. Terms at shop.qbiohacking.com.

NO FALSE URGENCY

No fake struck-through price, no countdown. The prices shown are the prices. That is a brand position, not a constraint.

PART V

The partnership

Three revenue streams, a kit you own outright, no minimum volume imposed — and the option of starting with no inventory.

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What we put in your hands	25

Three revenue streams

1 Direct margin on stock

The main revenue if you choose to hold stock. You buy at wholesale and sell at retail: the discount is your gross margin, with no rent to deduct and no recurring fees. Two tiers, triggered by volume — the first from **15 pairs**, the second from **25**. The exact rates are given in the meeting and appear in the confidential pricing addendum; they are never published in a distributable document.

2 The affiliate commission — live from week one

Every customer tested leaves with a QR code tied to your store. If they buy online later, the sale is credited to you: **17.5%** at Junior status, **22.5%** at Senior status. This stream works without a single euro of stock tied up.

3 The training bonus

If your team refers a new tester to an official Q-Technology training, your store earns a bonus of **€150 to €350** per training.

WHAT CONVENTIONAL DISTRIBUTORS NEVER OFFER YOU

You can start with no inventory. The demonstration kit and the affiliate QR code are enough to generate revenue before you buy any stock. You buy stock when your customer flow justifies it, not because a contract forces you to.



Q-Go Neuro Sync circuit — 2 × 2 cm × 1.5 mm

INTERNAL OBSERVATION

Revenue assumptions: unaudited internal data, varying with the catchment area, the customer profile and the designated employee's level of training.

What we put in your hands

TO SELL Q-GO — NO CERTIFICATION REQUIRED

The official demonstration kit, which becomes yours on signature. No rent, no commitment period, depreciable like any professional equipment.

The official guide to the 10 tests of the 120-Second Demo, with the reference videos. Your salesperson is operational within a few hours.

The full point-of-sale kit: aisle-entrance roll-up, poster, corner-test flyers, cards.

Professional support by email — office@qbiohacking.com, target response 48 business hours.

Priority restocking within 4 to 7 business days in the EU, with no minimum volume imposed.

Possible territorial exclusivity depending on the commercial density of your area — case by case.

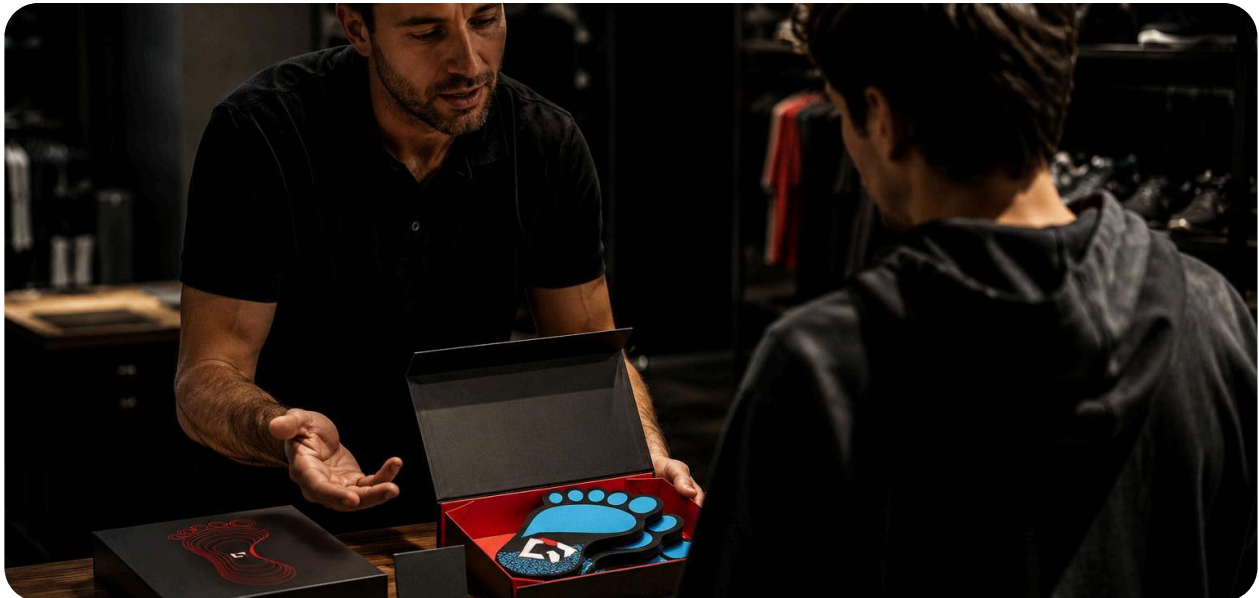
GOING FURTHER — THE Q-PRO RANGE

Q-Pro is not sold without certification. Individual calibration rests on the Perfect Posture Test, which requires the official training: online modules, then a one-hour practical exam. On completion, your designated employee becomes a **certified tester**.

Access to the calibrated range and a higher commission.

Listing on the official map of testing points.

Permanent access to the training platform and to protocol updates, free of charge.



Partner counter — handing over the demonstration kit

OUR GUARANTEE, AND ITS STATED FLIP SIDE

If the device does not deliver on its demonstration promises, we refund the training and the kit after one month. Return shipping stays at your expense: a deliberate anti-abuse policy, stated up front. Conditional on providing the completed testing sheets and the corner-test logbook.

We ask for evidence because we give it.

PART VI

Our commitment

Who signs this dossier, what we do not yet know, and what we commit to publishing even when it works against us.

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Nicolas Desjardins — founder, Q-Technology OÜ

Former disabled patient turned strength athlete · today a researcher and international lecturer.

THE COMPANY

Who is behind this

Q-Technology OÜ · Narva mnt 5 · 10117 Tallinn, Estonia. Circuits designed in Europe and **assembled in France** — a deliberate refusal to offshore. Passive products: no battery, no electrode. RoHS and REACH compliant.

Every circuit is **checked individually** before shipping by measuring its resonance. That check proves we manufacture physically distinct objects. It proves no effect on a person, and we will never present it as such.

80+

CERTIFIED TESTERS

11

COUNTRIES

France · Belgium · French-speaking Switzerland · Canada · Spain · Italy · Luxembourg · Estonia · Mexico · United States · England

WHY I WILL NEVER ASK YOU TO BELIEVE ME

At five, I was given podiatric insoles for flat feet.

At twelve, I was excused from physical education. At seventeen, a doctor discussed a wheelchair in front of me **the way you discuss the weather**. At twenty-five, I could no longer turn my head without everything going black.

I started training at twenty-seven. Behind everyone else, with no particular talent, and a slightly stupid stubbornness. I ended up joining Quebec's national Buhurt team, competing in powerlifting and strongman, opening an athletic development centre, and coaching champions in strength sports and MMA. I have taught in eight institutions. The four biophysical profiles — I am the one who found them.

I am not telling you this to move anyone. I am telling you because it explains everything else in this dossier.

When you spend twenty years listening to very confident people be wrong about your own body, you end up with a particular relationship to evidence. You stop believing confident people. You only believe what is measured in front of you.

That is why this dossier gives you our limits before our figures. That is why the next page tells you that one person in two hundred responds to nothing. And that is why the only thing I am offering you, in the end, is two minutes and one measurement on your own body.

If nothing moves, you will tell me to my face.

Nicolas Desjardins

DBA(c) · PhD(c) IMD · MSc in Neuroscience (in progress) · Founder, Q-Technology OÜ

What we do not yet know — written down in black and white

Sellers of miracles never publish their open questions.
We do.

HYPOTHESIS

Blinding has been successfully applied to the electromagnetic strand and to posture. **It has not yet been applied to the strength-test series:** that blinded replication is in preparation, and we will claim nothing further until it has taken place.

HYPOTHESIS

The stability of the biophysical profile over time is not documented. **The mechanism is not settled** — and the best specialists in weak fields do not settle it either.

1 / 200

Roughly one person in two hundred shows no objectifiable response. We say so before the sale, not after.

OUR THREE COMMITMENTS

1

Protocols are written before the first measurement.

2

An independent third party is the sole holder of the blinding key.

3

Results are published, including negative ones.

If a competitor promises you certainty on these points, ask for their raw data and the name of their independent third party. We give you our limits before our figures. It is slower to sell. **It is infinitely more solid to defend in front of a sceptical customer.**

This list may grow longer. It will not quietly grow shorter: the day one of these points is settled, one way or the other, it will be written here, in the same place.

— N. D.

Four steps

01

A 30-minute call

Your area, your customers, your store setup. We check together whether this makes sense — and we tell you if it does not.

02

A demonstration on you

Not on a slide. On site or by video call, with before / after measurement.

03

Validation and setup

Area validation, training of the designated employee, delivery of the kit and the point-of-sale material.

04

First corner test

Within the following days. First commission live on the first sale.



Official pouch and Q-Go Neuro Sync circuit — partner allocation · 2026

Book the demonstration.

If in 120 seconds you measure nothing on your own body, you tell us to our face and the dossier stops there. We prefer a quick no to a lukewarm partner.

office@qbiohacking.com

Nicolas Desjardins, founder —
nicolas@qbiohacking.com

Map of certified testing points — on request

Site — qbiohacking.com · Shop —
shop.qbiohacking.com

Q-Technology OÜ · Narva mnt 5 · 10117 Tallinn, Estonia

Passive · non-invasive · no battery · no electrode. Functional observations from internal Q-Technology tests · unaudited data · formal studies under way · individual results vary. Does not constitute a medical claim and does not replace appropriate care.

LETTER OF INTENT

Book the demonstration, with no commitment

This document is not a contract. It commits you to no purchase, no volume and no exclusivity: it triggers the thirty-minute call and the demonstration on your own body. The partnership agreement, the pricing addendum and any territorial exclusivity are established afterwards, in writing.

STORE / LEGAL ENTITY

VAT NUMBER

NAME AND ROLE OF SIGNATORY

PHONE

STORE ADDRESS

POSTAL CODE

EMAIL

REQUESTED TRADING AREA

WHAT I WANT

- ☐ The 120-Second Demo on myself, on site or by video call.
- ☐ The official demonstration kit and training for the designated employee.
- ☐ To start with no inventory, through the affiliate QR code alone.
- ☐ To explore territorial exclusivity for my area.
- ☐ The certifying Q-Pro training for a designated employee.

STARTING VOLUME CONSIDERED

- ☐ No stock to begin with — kit and affiliation only.
- ☐ First tier, from 15 pairs.
- ☐ Second tier, from 25 pairs.

The exact discount rates are given in the meeting and appear in the confidential pricing addendum. They are never published in a distributable document.

SIGNED AT

DATE

SIGNATURE

Response within 48 business hours.

We call you back to schedule the demonstration. If your area is not a fit, we will tell you on that call.

office@qbiohacking.com